

# The North Carolina Association of Health Underwriters 20th Annual Symposium & Exhibition

The Benton Convention Center  
Winston-Salem, NC  
April 20-22, 2009



## Highlights of the Conference

### Monday, April 20th

1:00 pm-6:00 pm Exhibitor Move-In  
3:00 pm-5:00 pm Under Forty Council—"Sales Training for Brokers Age 40 and Younger"—Mel Schlesinger  
4:00 pm-7:00 pm Registration Open (The Benton Convention Center)  
8:00 pm Welcome Cocktail Reception

### Tuesday, April 21st

7:00 am-4:00 pm Registration Open 7:00 am-7:50 am Continental Breakfast (Exhibit Hall)  
8:00 am-4:00 pm  
• NAHU & NCAHU Leaders "Association's Annual Update"  
• NAHU Legislative Update "What the Election Means to NAHU Members"  
• Panel Discussion—"How will proposed healthcare reform affect insurance companies, physicians and brokers?"  
Panelists will include Austin Pittman, CEO United Healthcare of the Carolinas and Robert Seligson, CEO, NC Medical Society  
LUNCH (Exhibit Hall)  
• Ethics—"Professionalism in Financial Services" Presented by The American College  
• Voluntary Products Analysis, Group vs. Individual Policies  
NCAHU 2009—Secretary Candidate Speeches  
4:00 pm-5:00 pm • Keynote Speaker—Steve Gilliland, CSP  
Dinner is on your own.  
9:00 pm - 11:00 pm Under Forty Council Off-Site Social

### Wednesday, April 22nd

7:00 am-4:00 pm Registration Open 7:00 am-7:50 am Continental Breakfast (Exhibit Hall)  
8:00 am-3:00 pm  
• Inclusive Health—High Risk Pool Panel Discussion with Audience Questions  
Moderator, Robert Paschal, NCAHU Lobbyist  
Panelists will include John Friesen, NCHIRP Board Chair and Michael Keough, NCHIRP Executive Director  
• Ethics—"How to Make Sound Ethical Judgments" Presented by The American College  
• "Government Healthcare. Be Afraid, Very Afraid" Presented by Michael Tanner, Cato Institute  
LUNCH (Exhibit Hall)  
• Wellness Panel Discussion—"Wellness in Your Bag Equals Income in Your Pocket"  
3:00 pm-4:00 pm • Keynote Speaker—Vince Lombardi, Jr.

Tuesday and Wednesday each offer 6 NC Continuing Education Credits to be applied for, including one hour of Ethics each day.

## Hotel Information

Make your reservations directly with the hotel of your choice before March 30, 2009. After this date, rooms will be available on a first come, first served basis.

Marriott in the Twin City Quarter • 425 North Cherry Street • Winston-Salem, NC • 336-725-3500  
Single/Double: \$118 per night (+tax) To make reservations online: <http://www.marriott.com/hotels/travel/intmc?groupCode=hunhuna&app=resvlink&fromDate=4/20/09&toDate=4/22/09>

Embassy Suites—Twin City Quarter • 460 North Cherry Street • Winston-Salem, NC • 336-724-2300  
Single/Double: \$143 per night (+tax) To make reservations online: <http://www.hilton.com/en/es/groups/personalized/INTESES-AHU-20090417/index.jhtml>

Pre-buy your  
Parking Tickets  
for only  
\$6 per day.

## Registration Form

You may also register on our website: [www.NCSymposium.org](http://www.NCSymposium.org).

### Step 1 Individual Information

Name \_\_\_\_\_ Designation \_\_\_\_\_

Nickname for Badge \_\_\_\_\_ SS# (last 4 digits only) \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_

Email \_\_\_\_\_

Agent/Broker Company Representative Other \_\_\_\_\_

### Step 2 Costs

MEMBERS By February 28 \$185 March 1-March 31 \$235 Thereafter/On-site \$285

Member of: NCAHU-Local Chapter Name \_\_\_\_\_ NCAIFA "Big I"

NON-MEMBERS By February 28 \$285 March 1-March 31 \$335 Thereafter/On-Site \$385

(Non-Members: If you attach a completed membership application and full dues payment, you may register as a Member. Go to [www.ncahu.org](http://www.ncahu.org) for the membership application.)

ONE-DAY REGISTRATION Tuesday \$200 Wednesday \$200

I am a broker 40 years or younger and would like to attend the complimentary Sales Training.

ONE-DAY PARKING TICKET \$6 TWO-DAY PARKING TICKET \$12

### Step 3 Payment Options

No refunds after March 27, 2009.

My check made payable to NCAHU is enclosed.

Please charge my registration fee to: MasterCard VISA American Express

Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Credit Card Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

Mail registration form with payment to NCAHU, PO Box 38905, Greensboro, NC 27438-8905. Forms may be faxed to 336-605-9103, but must contain credit card information and authorization. If you need assistance, call Carol Matznick at 336-605-9108.

### Step 4 In Case of On-Site Emergency, NCAHU should notify:

Name \_\_\_\_\_ Day Phone \_\_\_\_\_ Evening Phone \_\_\_\_\_

Suggested dress is business casual.

Your Symposium materials will be available for you to pick up at the Registration Desk.