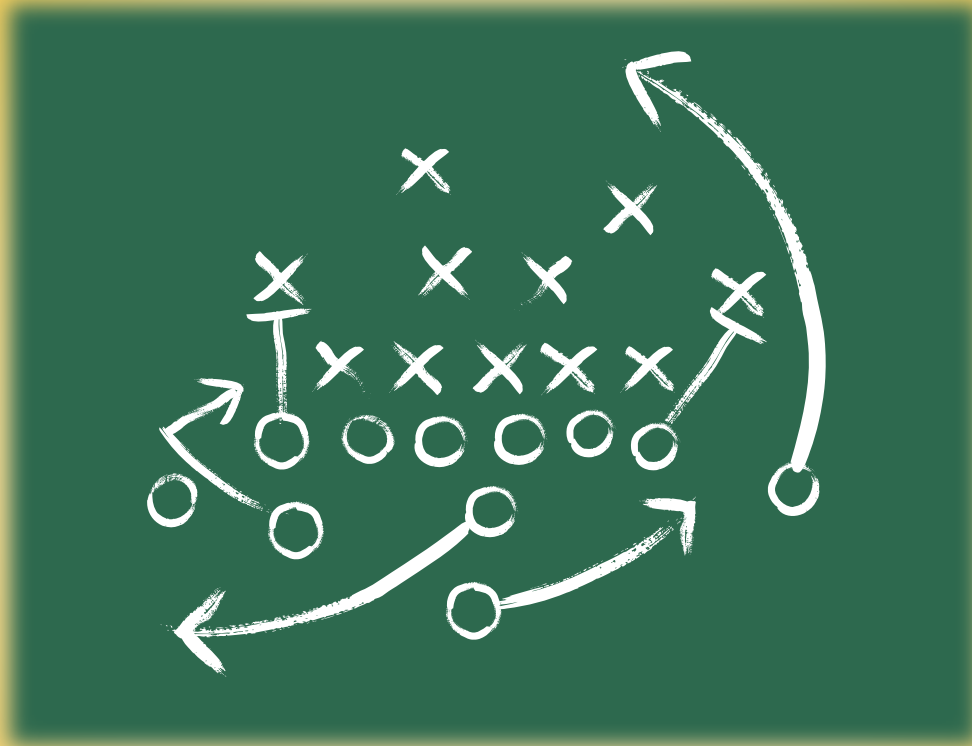
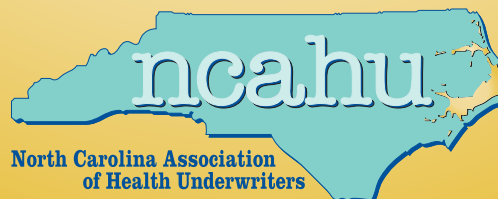


SUCCESS



It's All In The Planning



NCAHU 21st Annual Symposium
Benton Convention Center
Winston-Salem, NC
April 12-14, 2010

NCAHU'S 21ST Annual Symposium & Exhibition – SUCCESS: IT'S ALL IN THE PLANNING

NCAHU's 21st Annual Symposium will be held April 12-14, 2010 at the Benton Convention Center in Winston-Salem, NC. This event has become the premier gathering of health insurance professionals, not only in our state, but across the country. As an exhibitor you will have access to over 600 brokers, agents, consultants and carrier representatives in a target-rich environment. The NCAHU Symposium has been said to be one of the most organized, well attended and having some of the most informative speakers of any Symposium nationwide.

2010 PLATINUM Exhibitor Package **\$4500**

- Three complimentary booth spaces with priority placement
- Six complimentary Symposium registrations
- Full page COLOR ad on tabbed page in Symposium Program/Resource Book
- 1/8 COLOR ad in 12 monthly issues of NCAHU's statewide e-newsletter
- 2 night stay in a one bedroom suite at Embassy Suites
- Up to 6 additional registrations at a discounted rate of \$125 each
- Recognition from the podium daily

2010 DIAMOND Exhibitor Package **\$3000**

- Two complimentary booth spaces
- Three complimentary Symposium registrations
- Full page BLACK & WHITE ad in Symposium Program/Resource Book
- Up to 3 additional registrations at a discounted rate of \$125 each
- Recognition from the podium and in the statewide e-newsletter

2010 GOLD Exhibitor Package **\$2000**

- One complimentary booth space
- Two complimentary Symposium registrations
- Half-page BLACK & WHITE as in Symposium Program/Resource Book

2010 SILVER Exhibitor Package **\$1500**

- One complimentary booth space
 - One complimentary Symposium registration
- (Advertising in the Symposium Program/Resource Book not available)

All of our Exhibitors receive:

- 10' x 10' booth space(s) with one skirted 8' table and two chairs per 10' x 10' space
- A complimentary 2010 Symposium Program & Resource Guide
- Upon request, an advance listing of program attendees
- A carpeted exhibit area
- A complimentary booth identification sign showing your company name and booth number
- Security services
- General exhibit hall cleaning
- Wireless internet connections at Benton Convention Center

2010 Sponsorship Opportunities

There are numerous opportunities for exclusive sponsorships in addition to reserving booth space at this year's Symposium & Exhibition.

Tote Bags	\$3500	Wednesday AM Refreshment Break	\$3000
Badge Lanyards	\$1500	Half-Page Black & White Ad	\$ 500
Tuesday AM Refreshment Break	\$3000	Full Page Black & White Ad	\$ 800
Tuesday PM Refreshment Break	\$3000	Full Page Color Ad	\$1250

Contact Carol Matznick at 336-605-9108 or carol@ncahu.org for details

Exhibitor Registration Contract
North Carolina Association of Health Underwriters
2010 Symposium & Exhibition
2010 is our _____ year at NCAHU's Annual Symposium & Exhibition

Mail completed form with payment in full to:

Carol Matznick-NCAHU • P.O. Box 38905 • Greensboro, NC 27438-8905

Complete **ALL** sections of this Contract. Sign and return with a check made payable to NCAHU or provide credit card information in order to receive a booth assignment.

STEP 1

Exhibitor Packages-Yes! Reserve exhibit space for our company.

Check the exhibitor package you prefer:

- | | |
|-----------------------------------|--------|
| <input type="checkbox"/> Platinum | \$4500 |
| <input type="checkbox"/> Diamond | \$3000 |
| <input type="checkbox"/> Gold | \$2000 |
| <input type="checkbox"/> Silver | \$1500 |

STEP 2 (optional)

Sponsorships-Yes! Reserve the sponsorship(s) listed here:

(see available Sponsorships at bottom of facing page)

Product or Event

Amount

_____	_____
_____	_____

STEP 3

Company Information

Name of Company _____
(exactly as it should appear in program listing and on booth sign)

Address/PO Box _____

City/State/ZIP _____

Phone (____) _____ Fax (____) _____

Company's Primary Line of Business _____

Name of Person Authorizing Exhibit and/or Sponsorship _____

Email _____ Phone _____

STEP 4

Electrical Services

- One (1) standard electrical outlet (110v) is included and will be provided if checked here.

PLEASE COMPLETE REVERSE SIDE AS WELL.

STEP 5

Booth Location Request (see exhibit hall layout on facing page)

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

Locate our booth NEAR (list company names): _____

Locate our booth AWAY FROM (list company names): _____

STEP 6

Individual Registrations (NCAHU name badges are required for entry)

Platinum Exhibitors receive 6 FREE, Diamond Exhibitors receive 4 FREE, Gold Exhibitors receive 2 FREE, & Silver Exhibitors receive 1 FREE.

Registrants' Names

Platinum	Diamond	Gold	Silver
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Additional Registrants at \$125 each: _____ x \$125 = \$ _____

STEP 7

Payment Method

- Check enclosed, payable to NCAHU
- Charge to credit card MasterCard VISA American Express

Card # _____ Expiration Date _____ Total \$ _____

Name on Card _____ Cardholder's Signature _____

Credit Card Billing Address _____

I have read the 2010 Symposium & Exhibition Information and Policies contained in this booklet. I understand that this contract shall be legally binding between the NCAHU and the Exhibitor upon acceptance in writing by the NCAHU. I also understand that any change in the information in this contract must be made in writing.

Any additions or changes in names of booth representatives or products/services information must be received by NCAHU no later than Friday, March 26, 2010. No refunds after Friday, February 26, 2010.

Authorized Signature

IN-HOUSE USE ONLY:			
Date Received _____	Check # _____	Amount _____	
Booth Assigned _____	Booth Space _____	By _____	Date _____

NC Association of Health Underwriters 2010 Symposium & Exhibition

EXHIBITOR INFORMATION AND POLICIES

Companies participating in the 2010 NC Association of Health Underwriters (NCAHU) Symposium and Exhibition at the Benton Convention Center in Winston Salem, NC hereby agrees to conform to the following rules and regulations.

EXHIBIT MOVE-IN AND MOVE-OUT

Exhibit personnel will be allowed to set up on Monday, April 12, 2010 from 1:00 p.m. until 6:00 p.m. All exhibits must be set up by 7:00 a.m. on Tuesday, April 13, 2010. Exhibitors must move out materials by 6:00 p.m. on Wednesday, April 14, 2010.

ELIGIBILITY

Companies whose proposed exhibit of products or services conforms with the purposes of the NCAHU Symposium will be eligible to apply for booth space. NCAHU reserves the right to reject or dismiss any exhibit deemed undesirable.

PROTECTION OF THE EXHIBIT FACILITY

Nothing shall be tacked, posted on, nailed or otherwise attached to the walls, floors or other parts of the pavilion or furniture. Any damage caused to the facility or furnishings will be billed to the exhibitor. Packing, unpacking and assembly of materials are to be done only in designated areas and in conformity with directions of the exhibit manager, the Benton Convention Center, or convention decorator.

DEFAULT OCCUPANCY

All exhibitors must set up by 7:00 a.m. on Tuesday, April 13, 2010. Any exhibitor failing to occupy space by the appointed hour is not relieved of the obligation to pay for such space at the full rental price, but NCAHU has the right to utilize such spaces to eliminate blank space in the exhibit hall.

SECURITY, LIABILITY AND INSURANCE

The exhibitor assumes the entire responsibility and liability for losses and damages including those to exhibitor's displays, equipment and other property brought upon the premises of the Benton Convention Center and shall indemnify and hold harmless the Benton Convention Center, NCAHU, and their agents, employees, and officers and directors from any and all such losses, damages and claims. Small and easily portable articles should be properly secured or removed after exhibition hours. Neither NCAHU nor the Benton Convention Center are responsible for the security of these items. Security provided by NCAHU shall be deemed purely gratuitous on its part and shall in no way be construed to make NCAHU liable for exhibition space under the terms of this agreement.

STAFFING OF BOOTHS

As a courtesy to attendees, and as an added security measure, we require that each booth be occupied by a member of the exhibiting company at all times when the exhibition is open.

CARE AND USE OF SPACE

The exhibitor must, at his/her expense, maintain in good order the space for which the exhibitor has contracted. Material shall be shown only in the official area designated by NCAHU. Neither exhibitors nor non-exhibiting companies will be allowed to show films or display products or services during the NCAHU Convention in competition with exhibitors in the hall. Products or literature may be distributed ONLY from within the rented space. Exhibit booths may not be sublet or shared without the express written permission of NCAHU.

CONFLICTING MEETING AND SOCIAL FUNCTIONS

To ensure maximum participation in all NCAHU activities, exhibiting companies may not schedule meetings or social functions which would encourage the absence of attendees or exhibitors from scheduled functions.

FIRE REGULATIONS

In accordance with regulations of the Forsyth County and City of Winston Salem Fire Department, explosives or combustible materials are not to be displayed. This includes gas, paint, propane, alcohol, turpentine, chemicals, etc. All materials used in the construction of exhibit booths must be non-flammable. No open flames are allowed. All aisles and exits must be kept clear, clean and free from obstructions to comply with fire regulations.

SIZE, HEIGHT LIMITATIONS

Each booth space will be 10' deep by 10' wide. Out of consideration for your neighboring exhibitors, no solid exhibit construction will be permitted to exceed 42" in height except in the rear three feet of the booth. For example, in a standard 10' X 10' booth, any construction above 42" must begin 7' back from the aisle.

CANCELLATION

Booth cancellations will be honored until February 26, 2010. A 20% service charge will be deducted from the refund for each 10' X 10' booth.

These regulations are imposed to ensure the maximum success and safety of the NCAHU convention, not only for NCAHU, but for all exhibiting companies. Any exhibitor violating the regulations may be required to remove their exhibit immediately with no refund of rental fee.

2010 Symposium & Exhibition Schedule

Monday, April 12, 2010

1:00 pm—6:00 pm Exhibitor Move In
7:00 pm— Welcome Reception
 Garden Terrace—Embassy Suites Hotel

Tuesday, April 13, 2010

8:00 am—4:00 pm Exhibit Hall Open*

Wednesday, April 14, 2010

7:00 am—2:00 pm Exhibit Hall Open*
2:00 pm—6:00 pm Exhibitor Move Out

*The Exhibit Hall is closed during General Session presentations.

.....

2010 Symposium & Exhibition Hotel Information

Make your reservations directly with the hotel of your choice before March 19, 2010.
After this date, rooms will be available on a first come, first served basis.

Marriott in the Twin City Quarter

425 North Cherry Street • Winston-Salem, NC • 336-725-3500

Single/Double: \$129 per night (+tax)

To make reservations online:

<http://marriott.com/hotels/travel/intmc?groupCode=heaheaa&app=resvlink&fromDate=4/12/10&toDate=4/14/10>

Embassy Suites—Twin City Quarter

460 North Cherry Street • Winston-Salem, NC • 336-724-2300

Single/Double: \$149 per night (+tax)

To make reservations online:

<http://embassysuites.hilton.com/en/es/groups/personalized/INTESES-HUC-20100409/index.jhtml>

.....

2009 Symposium Exhibitors and Advertisers

ACS Benefit Services, Inc.

Aetna

American College

Allstate Workplace Division

AlwaysCare Benefits, Inc.

American Public Life Insurance

Assurant Employee Benefits

Assurant Health-North Star Marketing

Avesis Vision

Bank of Oak Ridge

BeneScript

BlueCross BlueShield of NC

Carolina Benefit Administrators

Carolina Care Plan

CIGNA HealthCare

Colonial Life

Commercial Travelers Insurance Co.

Community Eye Care

Companion Life

Delta Dental of NC

Denali, Magnum and Spirit Dental & Vision

Eager-1 Marketing Inc.

Eastern Life & Health Insurance Company

EyeMed Vision Care

HCC Life

HM Insurance Group

Health Check/NC Health Choice

Humana One

Identity Theft Professionals, LLC

Inclusive Health

Infinisource

Interactive Medical Systems

John Hancock Life Insurance Company

Medical Advocate Program

MultiNational Underwriters

NC Prevention Partners

OptumHealth Financial Services

Renaissance

Savers Administrative Services

Securian Dental Plans

Serve You Custom Prescription Management

Starmark-Trustmark Insurance

The Brokerage Resource

The Cason Group

The EI Group, Inc.

Total Plan Services

United Concordia

UnitedHealthcare of North Carolina

United Medical Resources (UMR)

UNUM Provident Corporation

VSP Vision Care

Walgreens Health Initiatives

Wallach & Company, Inc.

WellCare, Inc.

WellPath

Wells Fargo Health Benefit Services

Worksite Insight, LLC

Worksite Services, Inc.

Major Sponsors are shown in Red.