

NCAHU 21st ANNUAL SYMPOSIUM & EXHIBITION
April 12-14, 2010
WINSTON-SALEM, NC

AGENDA

MONDAY, APRIL 12, 2010

- 4:00 PM - 5:30 PM Inclusive Health Agent Training
Winston-Salem Marriott – Hearn A
- 4:00 PM – 6:00 PM Registration Open – Benton Convention Center
- 7:00 PM – Welcome Reception – Sponsored by The Cason Group
Garden Terrace – Embassy Suites

TUESDAY, APRIL 13, 2010

- 7:00 AM – 4:00 PM Registration Open
- 7:00 AM - 7:45 AM Continental Breakfast (Exhibit Hall)
- 7:45 AM – 8:30 AM Opening Ceremonies & Welcome
- 8:30 AM - 9:30 AM **The State of Health Insurance**
Russ Childers, NAHU President
- 9:30 AM – 10:30 AM **COBRA/ARRA Update**
Karli Dunkelberger, OptumHealth
- 10:30 AM - 11:15 AM Break (Exhibit Hall)
- 11:15 AM – 11:30 AM 2010 Frederick W. Joyner Award Presentation by Chris Harrison
- 11:30 AM – 12:30 PM **Coach Jim Grobe**, Wake Forest University Head Football Coach
“Leadership and Teamwork”
- 12:30 PM – 1:45 PM Lunch (Exhibit Hall)
- 1:50 PM – 2:40 PM **Healthcare Delivery - Panel Discussion**
Eileen Kohlenber, PhD. – Associate Professor and Associate Dean
for Graduate Programs – School of Nursing UNC-G
Brenden O’Hara – President of the NC Assoc of Pharmacists
Tim Rice, President & CEO – Moses Cone Health System
Grace Terrell, MD, MMM, CPE, FACP, FACPE – CEO Cornerstone
Health Care, P.A.
Moderator: Fred Joyner
- 2:40 PM – 3:30 PM **Customer Loyalty – The New Standard**
Polly White, SPHR – Richmond Performance Group
- 3:30 PM – 4:15 PM Break (Exhibit Hall)
- 4:15 PM - 5:30 PM **Healthcare Reform – Where Does It Stand?**
Michael Tanner, Senior Fellow – Cato Institute
- 6:00 PM - 6:30 PM Aerobics Class – Marriott
Lead by Tori Thomas
- 9:30 PM - Under Forty Council Social – “6th and Vine”

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WEDNESDAY, APRIL 14, 2010

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| 7:00 AM – 9:00 AM | Registration Open |
| 7:00 AM - 8:00 AM | Continental Breakfast (Exhibit Hall) |
| 8:00 AM – 8:20 AM | Opening Ceremonies & Welcome |
| 8:20 AM - 8:30 AM | Special Presentation – “Spirit of NCAHU Award” |
| 8:30 AM - 8:45 AM | NCDOI Commissioner Wayne Goodwin |
| 8:45 AM – 9:45 AM | Ethics
Anthony Boquet – The American College |
| 9:45 AM - 10:15 AM | Break (Exhibit Hall) |
| 10:15 AM – 11:15 AM | Tort Reform - Panel Discussion
<u>Heston LaMar, M.D., FACEP</u> – Eastern Carolina Emergency
Physicians
<u>David Sousa, Vice President & General Counsel</u> , Medical Mutual
Insurance Company of NC
Moderator: David Smith |
| 11:15 AM – 12:15 PM | Ethics
Anthony Boquet – The American College |
| 12:15 PM – 1:15 PM | Lunch (Exhibit Hall) |
| 1:15 PM - 1:30 PM | NCPAC Raffle drawing |
| 1:30 PM – 2:30 PM | Disability Coverage – Are Your Clients Covered?
Dave Denniston, US Paralympian |
| 2:30 PM – 3:30 PM | Worksite Marketing
Bonnie Brazzell, VP Eastbridge Consulting Group, Inc. |
| 3:30 PM – 4:30 PM | Ann Phillips - Keynote Speaker – “Building High Performance
Teams” |